

Iowa Nutrition Network School Grant Program

Contractor Training Session

August 10, 2012

Welcome! sting up to a well to be at school year.







New Contractors

An extra special welcome to Linn County Extension and the Davenport Community School District who are new contractors for the Iowa Nutrition Network this year.



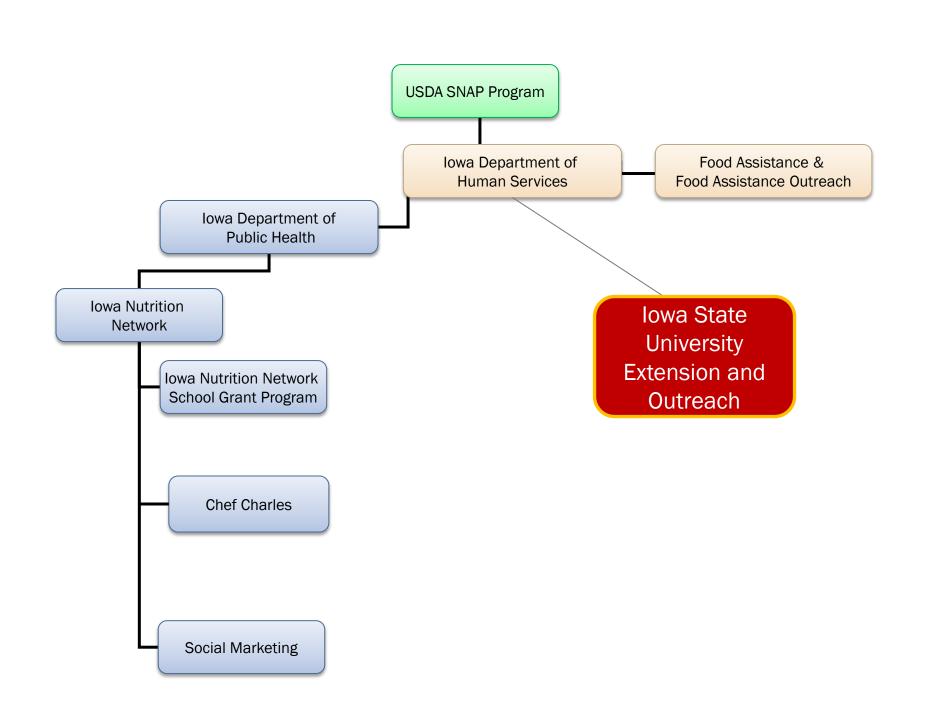
Plan for today

- Funding structure and contract basics
- Program requirements and expectations
- Key materials
- Fall training plan
- Contacts at IDPH



Where does the school grant funding come from?

- SNAP-Ed funds are provided to states by USDA's Food and Nutrition Services, Supplemental Nutrition Assistance Program or SNAP
 - A national funding formula was recently established. Funds go to state SNAP agencies at Departments of Human Services (DHS). In Iowa, DHS contracts with IDPH and ISU Extension to provide nutrition education services.
- In Iowa, SNAP is referred to as the Iowa Food Assistance Program.
 People may refer to the program as EBT, which stands for electronic benefits transfer the system that is used to provide the financial benefits for purchasing food. SNAP participants are issued an EBT card similar to a debit card.



Why did you limit participation to schools with 60% participation rates in free/reduced-price meals?

- The federal eligibility requirement listed in the program guidance is 50%. Using 60% as the starting point makes it more likely that schools will be eligible across five years.
- We wanted to allow more school districts to apply without winner/losers in a competitive process; therefore, a funding formula was developed. If we had used 50% it would have been difficult to serve all of the eligible schools - less money to do more.
- Some contractors are using other funding resources to serve schools that have participated in the past but are no longer eligible.

How did IDPH determine how much money would be offered to each school district?

 We used a per-student formula and offered a base level of funding to very small school districts to make it more feasible for contractors in rural areas to apply.

What will you do with the money that schools did not apply for in the RFP?

- Approximately \$123,000 will be made available to school grant contractors in October. The funding will be pro-rated across the 11 projects (proportional distribution) and a contract amendment process will be used to allocate the funds.
- You will be required to submit an amended budget and work plan.
- Bruce Brown, the Network's fiscal manager, can provide more specific information to you. This will be covered during our fall training in October, as well. Bruce Brown is at 515-281-7094.

What is the project-period time frame? When does the program officially start?

- Your contract is effective October 1, 2012 and is based on the federal fiscal year.
- We will operate on one-year budgets/contracts, but the RFP process allows us to renew contracts for an additional four years.

When can I hire staff?

This is up to your agency/district.

• IDPH cannot reimburse for FY 2013 expenses prior to October 1st.

What are the essential program requirements?

- Monthly nutrition education shared between nutrition education coordinator and classroom teachers
 - Use Pick a better snackTM & Act and milk lessons.
 - Provide, at minimum, 6 tasting opportunities coordinated with lessons.
 - Provide physical activity demonstrations as part of each lesson.
- Implement a plan to reach parents with nutrition education information (described in your application)
- Coordinate nutrition education with the Fresh Fruit and Vegetable Snack Program, if present.
- Participate in program evaluation under the direction of IDPH. No surveys to be administered this fall. *More coming soon from Doris.*



Fiscal and Reporting Requirements

- All invoices will be submitted through SharePoint. Bruce Brown will handle all questions and concerns related to fiscal issues and SharePoint use.
- Reports will be required in January, June and September.
- Be certain to read your contract thoroughly and contact us with any questions or concerns.

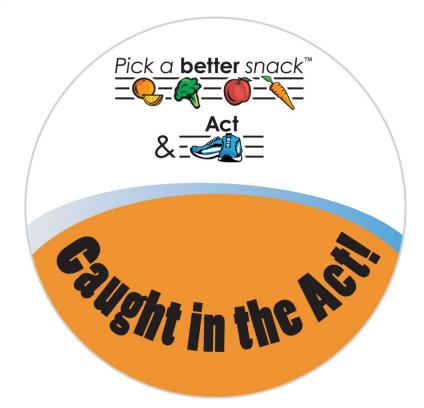
What materials will I need and how do I get them?

Underlined words in gray below are links to web.

- <u>Lessons</u> available online
- <u>Family Newsletters</u> available online
- <u>Bingo Cards</u> order through Marilyn Jones
- Posters & other messaging materials some provided by IDPH
- Stickers order through Marilyn Jones
- Physical activity card sets provided by IDPH
- Books to deliver to classrooms provided by IDPH
- Incentives order via form to Marilyn Jones (available mid-September, value proportional to grant size)

New sticker for this year!

- Choose a month to provide these to students.
- Kids catch adults being healthy.
- Hope to encourage role modeling and generate some buzz around the schools.



What role will classroom teachers play?

- Shared responsibility for education to meet the minimum requirement of monthly lessons
- Role modeling and reinforcement between lessons
- Supporting you during your lessons
- <u>Teacher lessons</u> are available on the web.

How can we support classroom teachers?

- Provide books, physical activity card sets and posters to the teachers you serve.
- Serve as ambassadors for the program ensuring teachers understand its value
- Ensure they know how to access the <u>lessons</u> designed for them to deliver.
- Work collaboratively to develop mutually agreeable:
 - Schedule
 - Communication method
 - Lesson style

What help is available to me as an educator?

- Program training on October 11-12 in Ankeny
- Doris and Christine are happy to make one-on-one visits to anyone who would like more personal training.

What will the October training entail?

- October 11-12 in Ankeny, end by noon on day 2
- We ask that all projects be represented by at least one person.
 - First priority is nutrition educator(s), but others are welcome as well.
 - Those working exclusively on fiscal matters need not attend.
 - Contact Doris or Christine if you are unsure about an attendee.
- Review of program expectations, best practices and opportunities for INNSGP contractors
- This will be an active training with significant participant involvement.
- Supply packages!

Request for volunteers!

- We hope to involve each project in some way.
- We're current seeking educators interested in joining a demo lesson team.
 - Demonstrate a lesson for the group and provide some commentary about your approach.
 - We'll have two demo lessons and this is your time to shine ☺.
 - Please email Christine <u>christine.hradek@idph.iowa.gov</u> to volunteer.



Super Heroes in Disguise!

We will create an introductory piece for each of our educators.

- People are more likely to take advice and recommendations from people they like.
- Gives a personal touch to our work for classroom teachers and students' families



We need to hear from you!

We need to hear from you!

Keep an eye out for an

email requesting your

information.

Thank you Lyn for being the guinea pig!

Super Snack Lady!



Super Power
Making healthy snacks everyone loves!

Favorite Power Snacks
Bing cherries and spinach roll-ups

Favorite Power-up Activities ZUMBA and Yoga

Favorite Sometimes Food Chocolate

Secret Identity Revealed!

Lyn Jenkins has provided nutrition education and been the Super Snack Lady at Des Moines Elementary Schools for five years. She is a mother of three and lives in Carlisle. Lyn enjoys playing outside, reading and cooking.





We're here to help!

Marilyn Jones

- General questions about the program or ordering materials should be directed to Marilyn.
 She can also direct questions to the right person.
- Marilyn.Jones@idph.iowa.gov
- 515-281-6047

Bruce Brown

- Fiscal and contract-related questions should be directed to Bruce Brown.
- <u>Bruce.Brown@idph.iowa.gov</u>
- 515-281-7094

Programmatic Questions and Assistance

Doris Montgomery, MS, RD, LD

Doris.Montgomery@idph.iowa.gov

515-661-7913

- Linn County Extension
- Black Hawk County Public Health
- Allamakee County Extension
- Des Moines School District

Christine Hradek, MPH

Christine.Hradek@idph.iowa.gov

515-281-7096

- Council Bluffs School District
- Davenport School District
- Decatur County Public Health
- Woodbury County Extension
- MICA
- Wapello County Extension
- Webster County Health Department

What due?